

CONTRACT



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

nd:

Carlisle/NP/Mayor
210 Ward Ave
Suite 222
Honolulu, HI 96814

Contract / Revision 938295 /		Alt Order #
Product 8/5-8/10		
Contract Dates 08/05/12 - 08/10/12	Estimate #	
Advertiser Carlisle/NP/Mayor		Original Date / Revision 07/31/12 / 07/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

KITV_MT - 938295ME

KITV_MT - 938295ME										Spots/		
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate	Type	Spots	Amount
1	KITV	08/10/12	08/10/12	49ER PRE-SEASON FOOTB3P-6P			:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				4	\$75.00			
Totals											4	\$300.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	4	\$300.00	\$255.00	\$12.02	\$267.02
Totals	4	\$300.00	\$255.00	\$12.02	\$267.02

KITV - 938295TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	08/06/12	08/10/12	DAY ROS	12-5P		:30			NM	9	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				9	\$60.00			
2	KITV	08/06/12	08/10/12	Nate Berkus Day	Nate Berkus Day		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$40.00			
3	KITV	08/06/12	08/10/12	Judge Judy Daytime	Judge Judy Daytim		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$40.00			
4	KITV	08/06/12	08/10/12	KITV News At 6	6-6:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$500.00			
5	KITV	08/06/12	08/10/12	KITV News At 10	10-1035pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$500.00			
6	KITV	08/06/12	08/10/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Contract Agreement Between:



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision	Alt Order #
938295 /	

Contract Dates	Product	Estimate #
08/05/12 - 08/10/12	8/5-8/10	

Advertiser	Original Date / Revision
Carlisle/NP/Mayor	07/31/12 / 07/31/12

KITV - 938295TV										Spots/	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 7	KITV	08/06/12	08/06/12	BACHELOR PAD	7-9P		:30					NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/12	08/12/12	M-----				1	\$600.00					
N 8	KITV	08/07/12	08/07/12	NY MED	9-10pm		:30					NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/12	08/12/12	-T-----				1	\$800.00					
N 9	KITV	08/08/12	08/08/12	MIDDLE/SUBURGATORY	7-8pm		:30					NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/12	08/12/12	--W----				1	\$700.00					
N 10	KITV	08/09/12	08/09/12	WIPEOUT	7-8pm		:30					NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/12	08/12/12	---T---				1	\$600.00					
N 11	KITV	08/10/12	08/10/12	49er Pre-Season Football	2:30-10:00 pm		:30					NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/12	08/12/12	----F--				4	\$200.00					
N 12	KITV	08/05/12	08/05/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30					NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/30/12	08/05/12	-----S				2	\$100.00					
N 13	KITV	08/05/12	08/05/12	KITV News At 5	Sa/Su 5-5:30pm		:30					NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/30/12	08/05/12	-----S				1	\$300.00					
N 14	KITV	08/05/12	08/05/12	Sun ABC Prime ROS	6-10pm		:30					NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/30/12	08/05/12	-----S				1	\$270.00					
N 15	KITV	08/05/12	08/05/12	THIS WEEK	4-5P		:30					NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/30/12	08/05/12	-----S				1	\$200.00					
N 16	KITV	08/05/12	08/05/12	Weekend GMA	5am-6am		:30					NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/30/12	08/05/12	-----S				1	\$30.00					
Totals													37	\$7,240.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	37	\$7,240.00	\$6,154.00	\$289.98	\$6,443.98
Totals	37	\$7,240.00	\$6,154.00	\$289.98	\$6,443.98

Contract Totals

41 \$7,540.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT

KITV
HAWAII

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Carlisle/NP/Mayor
Attention: Jim Fulton
210 Ward Ave
Suite 222
Honolulu, HI 96814

Contract / Revision 906693 /		Alt Order #
Product 8/6WK		
Contract Dates 08/06/12 - 08/10/12		Estimate # WEEK 1
Advertiser Carlisle/NP/Mayor		Original Date / Revision 07/30/12 / 07/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	08/06/12	08/10/12	KITV 4 News This Morning	5-6A		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$100.00			
N 2	KITV	08/06/12	08/10/12	KITV 4 News This Morning	5-7A		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$100.00			
N 3	KITV	08/06/12	08/10/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$100.00			
N 4	KITV	08/06/12	08/10/12	KITV News At 5	5-5:30pm		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$300.00			
N 5	KITV	08/06/12	08/10/12	KITV News At 6	6-6:30pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$500.00			
N 6	KITV	08/06/12	08/10/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				3	\$500.00			
D 7	KITV	08/11/12	08/11/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	0	\$0.00
N 8	KITV	08/06/12	08/10/12	Dr Oz 4-5p	4-5p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$150.00			
N 9	KITV	08/06/12	08/10/12	Ellen	3-4pm		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$100.00			
N 10	KITV	08/06/12	08/10/12	KITV 4 News This Morning	5-7A		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$100.00			
Totals											35	\$7,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.




KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
906693 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/06/12 - 08/10/12	8/6WK	WEEK 1

<u>Advertiser</u>	<u>Original Date / Revision</u>
Carlisle/NP/Mayor	07/30/12 / 07/30/12

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	35	\$7,500.00	\$6,375.00	\$300.39	\$6,675.39
Totals	35	\$7,500.00	\$6,375.00	\$300.39	\$6,675.39

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Contract Agreement Between:

CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

Contract / Revision 791171 /		Alt Order #
Product WK 1 (8/6-8/10)		
Contract Dates 08/05/12 - 08/10/12		Estimate #
Advertiser Peter Carlisle for Mayor		Original Date / Revision 06/28/12 / 07/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Lehua Watson	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

nd:

Market Media
1164 Bishop Street
Suite 124-197
Honolulu, H 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KFVE	08/06/12	08/10/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				5	\$60.00			
3	KFVE	08/06/12	08/10/12	Hawaii News Now at 6:30	628p-7p		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				6	\$150.00			
4	KFVE	08/06/12	08/10/12	Hawaii News Now At Nine	9p-935p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				5	\$350.00			
6	KFVE	08/06/12	08/10/12	NFL Pre-Season Football	various		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				2	\$200.00			
7	KFVE	08/06/12	08/10/12	NFL Pre-Season Football	various		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$200.00			
8	KFVE	08/06/12	08/10/12	Hot Hawaiian Nights 7p	7p-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$350.00			
9	KFVE	08/06/12	08/10/12	TMZ (M-F - PA)	6p-630p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$40.00			
10	KFVE	08/05/12	08/05/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$300.00			
11	KFVE	08/05/12	08/10/12	M-Su 8a-5p	8a-5p		:30			NM	30	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				10	\$10.00			
Week:		08/06/12	08/12/12	MTWTF--				20	\$10.00			
12	KFVE	08/06/12	08/10/12	M-Su 935p-1135p	935p-1135p		:30			NM	20	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				20	\$20.00			
13	KFVE	08/06/12	08/10/12	Tue Hour 1	7p-8p		:30			NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Contract Agreement Between:



KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

Contract / Revision	Alt Order #
791171 /	

Contract Dates	Product	Estimate #
08/05/12 - 08/10/12	WK 1 (8/6-8/10)	

Advertiser	Original Date / Revision
Peter Carlisle for Mayor	06/28/12 / 07/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$100.00			
Totals											73	\$5,040.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	73	\$5,040.00	\$4,284.00	\$201.86	\$4,485.86
Totals	73	\$5,040.00	\$4,284.00	\$201.86	\$4,485.86

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Market Media
1164 Bishop Street
Suite 124-197
Honolulu, H 96813

<u>Contract / Revision</u> 738561 /		<u>Alt Order #</u>
<u>Product</u> Week--8/6 Week 1		
<u>Contract Dates</u> 08/05/12 - 08/12/12		<u>Estimate #</u>
<u>Advertiser</u> Peter Carlisle for Mayor		<u>Original Date / Revision</u> 07/31/12 / 07/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> Patty Doo	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Women 35+		
		<u>Total Ratings</u> 220.50
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	KGMB	08/06/12	08/12/12	HI News: Sunrise 5-8a	5a-8a		:30				NM	13	\$3,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	MTWTF--				13	\$260.00	3.10			
2	KGMB	08/06/12	08/12/12	Jeopardy I	430p-5p		:30				NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	MTWTF--				5	\$195.00	3.10			
E 3	KGMB	08/06/12	08/12/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	6	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	11121--				6	\$420.00	5.80			
4	KGMB	08/06/12	08/12/12	M-F HI News NOW at 6p	6p-630p		:30				NM	5	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	11111--				5	\$720.00	5.20			
E 5	KGMB	08/06/12	08/12/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	5	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	11111--				5	\$960.00	7.30			
D 6	KGMB	08/06/12	08/12/12	Sa HI News NOW at 10p	10p-1035p		:30				NM	0	\$0.00
D 7	KGMB	08/05/12	08/05/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	0	\$0.00
D 8	KGMB	08/06/12	08/12/12	Sun Hour 1	6p-7p		:30				NM	0	\$0.00
D 9	KGMB	08/06/12	08/12/12	Su HI News NOW at 10p	10p-1035p		:30				NM	0	\$0.00
10	KGMB	08/06/12	08/12/12	Price Is Right	10a-11a		:30				NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	MTWTF--				4	\$130.00	2.30			
D 11	KGMB	08/06/12	08/12/12	Y&R	1p-2p		:30				NM	0	\$0.00
E 12	KGMB	08/06/12	08/12/12	The Talk	2p-3p		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	MTWTF--				4	\$75.00	1.30			
13	KGMB	08/06/12	08/12/12	M-F Insider	630p-7p		:30				NM	5	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	11111--				5	\$310.00	2.90			
14	KGMB	08/06/12	08/12/12	Late Show wDavid Letterma	1030p-1130p		:30				NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/06/12	08/12/12	11111--				5	\$180.00	2.30			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision	Alt Order #
738561 /	

Contract Dates	Product	Estimate #
08/05/12 - 08/12/12	Week-8/6 Week 1	

Advertiser	Original Date / Revision
Peter Carlisle for Mayor	07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
15	KGMB	08/06/12	08/12/12	NCIS	7p-8p		:30				NM	1	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$1,455.00	9.90			
16	KGMB	08/06/12	08/12/12	NCIS Los Angeles	8p-9p		:30				NM	1	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$1,240.00	10.20			
17	KGMB	08/06/12	08/12/12	CSI NY	8p-9p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,050.00	6.90			
D 18	KGMB	08/06/12	08/12/12	Blue Bloods	9-10p		:30				NM	0	\$0.00
N 19	KGMB	08/05/12	08/05/12	Sun Hour 1	6p-7p		:30				NM	1	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$960.00	0.00			
D 20	KGMB	08/05/12	08/05/12	PGA Golf	various		:30				NM	0	\$0.00
D 21	KGMB	08/06/12	08/10/12	Jeopardy II	4p-430p		:30				NM	0	\$0.00
Totals										220.50		56	\$23,250.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	56	\$23,250.00	\$19,762.50	\$931.21	\$20,693.71
Totals	56	\$23,250.00	\$19,762.50	\$931.21	\$20,693.71

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.